

# Design Collab

A MARKETING & COMMUNICATIONS FIRM

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*Expanding Your Brand  
with You at the Center*

## MARKETING SERVICES

Brand Development  
Logo Re-Design  
Website Development  
Blog Writing  
Social Media Management  
Video Production

Brochures  
Welcome Packets  
Magazine & Newspaper ADs  
Media Kits  
Stationary & Fillable Forms  
Promotional Flyers & Postcards

## STAFF INCLUSIVE

Employee Manuals  
Annual Reports  
Evaluation Reports

## RAISING AWARENESS

Capital Campaign Development  
Outreach Strategy & Implementation

## ON-SITE TRAINING

Utilizing Canva Templates Tutorial  
Communications Staff Training  
Branding Consistency Training  
Discussion Facilitation Services



## SCHEDULE A MEETING TODAY

Nikiea, Lead Marketing Strategist  
[nikiea.redmond@gmail.com](mailto:nikiea.redmond@gmail.com)



**client work.**



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### OUR TEAM

**Nikiea Redmond**  
Lead Marketing Strategist  
nikiea.redmond@gmail.com

**Shannon Epps**  
Administrative Assistant  
admin@nikiea.com

*Also including:*  
Kapture Studios (Video Production)  
Freelance Graphic Designers  
Social Media Content Intern  
Copy Editor



### NEW NAME, SAME SERVICE

Our company's initiative collaborated in 2017 with designers and creative professionals to create a comfortably-approachable Marketing experience for Entrepreneurs, Non-profit organizations and Companies in various fields. Design Collab has grown from the "Nikiea" brand in 2022.

### CLIENT LIST

Some of our clients under the "Nikiea" brand include Maryland Assembly on School Based Health, EBDI, No Boundaries Coalition, DewMore Baltimore, Kingdom Elements Adult Medical Day Care, Waldorf School of Baltimore, Kids Edu Caring Place, and Anatomy of Wings

### GETTING STARTED WITH DESIGN COLLAB

Please review the list of services in this proposal. Our Admin will email your contract and invoicing information after your decision is communicated by email.

*small team with great results*